

EASTERN CHRISTIAN COLLEGE

(Affiliated to Nagaland University)
Recognized by UGC

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Ref: Date:

Best Practice-1

Title of the practice: Promoting environmental consciousness by providing community services, organizing campaigns and making the institution plastic free zone.

1. Objectives of the practice:

- To raise environmental awareness among the students, teachers and local community.
- To encourage environmental friendly attitude within and outside the institution.
- To encourage people in adopting a sustainable way of living.
- 2. **The Context:** The institution firmly believes in adopting environmental friendly behaviours and instils a sense of respect for environment to the students as well as the surrounding communities by initiating cleanliness campaign and various other environment related services.
- 3. **The practice:** The institution regularly conducts cleanliness drive, plantation drive in an around the campus with the target to eliminate plastic wastes which are generated from the campus and the surrounding localities. The NSS and Eco Club Volunteers actively participate in such activities. The Dubagaon Village, one of the neighboring villages of the institution which was adopted by the NSS unit of the institution is the primary target of the institution to do all necessary activities that could benefit the village community and achieve the goals of making a model village for environmental sustainability.

4. Evidence of the Success:

The campus, over the years have witnessed minimal disposal of wastes, especially plastic materials. A healthy and friendlier relationship with environment has started to grow among the surrounding communities which are another success.

5. Problems encountered and resource required:

- The campus is located by the side of the highway, which is one of many hurdles in doing activities in a convenient manner.
- The regular flow of traffic in the vicinity of the institution also creates hurdle in doing the activities efficiently.
- Difficulties in educating and convincing the locals about the crucial issues relating to environment. For example, ignorance of people on the effects of various types of pollution on human health, climate change, etc.

Best Practice-2

Title of the practice: Intensive Career Guidance to the students.

- 1. **Objective of the practice:** The institution aims at producing graduates which are not a burden to society but rather an asset. It focuses distinctively in preparing the students who can be employable in various sectors of the economy.
- 2. **The Context:** Unemployment problem is a growing concern in our society. The institution, understanding the plight of the educated-unemployed youth has taken an initiative in directing and preparing the students in choosing the right career for achieving success in life. The institution, as such try to bridge the gap between the students and different agencies that provide placement opportunities.
- 3. **The practice:** Intensive guidance is given to the students by inviting professionals from different organizations. Seminars and Workshops are conducted in the institution with regard to this. The institution has also collaborated with some reputed job placement agencies from around the state and proper arrangement for the training and placement is made. During the last semester of every academic session, experts are invited and counseling is given to the students. Sometimes, recruitment is done on the spot, looking into the potentials of the students in different areas.

4. Evidence of the success:

- A good number of students have enrolled their names in undergoing soft skill trainings offered by the state government sponsorship through various reputed organizations.
- Over the years, the institution has seen many of the alumni being hired in different sectors of economy not only in the state but outside the state and abroad
- Many placement organizations have come forward to help the institution in giving proper guidance to the students.

5. Problems encountered and resource required:

- Conducting workshops, seminars and orientation programs for career guidance often interrupts the proper functioning of normal classes.
- With the growing numbers of fake placement agencies and organizations, it is very difficult to authenticate the genuine one.
- Professional workshops requiring high registration fees making it difficult for students from economically weaker background to attend.