

2022
BUSINESS STUDIES

Full marks :80

Time : 3 hours

General instructions:

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *The question paper consists of 35 questions.*
- iii) *Marks are indicated against each question.*
- iv) *General choice has been provided in some questions.*

N.B: *Check to ensure that all pages of the question paper is complete as indicated on the top left side.*

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| 1. What is meant by gang plank? | 1 |
| 2. Who is known as the father of scientific management? | 1 |
| 3. What is meant by technological environment? | 1 |
| 4. Write the meaning of delegation. | 1 |
| 5. What is meant by authority? | 1 |
| 6. What is meant by controlling? | 1 |
| 7. Write the 4 P's in marketing mix. | 1 |
| 8. Who appoints the members of the State Commission for Consumer Protection? | 1 |
| 9. State any four role of advertising. | 2 |
| 10. Explain any two functions of financial market. | 2 |
| 11. Discuss any two objectives of financial management. | 2 |
| 12. Mention any two features of leadership | 2 |
| 13. Distinguish between on the job training and off the job training on any two bases. | 2 |

Answer any eight (8) from the following questions:

8x4=32

- 14. Explain any four importance of management.
- 15. Explain any four nature of principles of management.

16. Explain the four principles of scientific management given by Taylor.
17. Explain the features of demonetization.
18. Explain any four advantages of critical point control and management by exception.
19. Explain any four roles of consumer organization and NGOs.
20. Discuss any four functions of distribution channels.
21. Discuss any four factors affecting price determination.
22. Distinguish between formal and informal organization on any four bases.
23. Distinguish between delegation and decentralization on any four bases.
24. Mention any four social objectives of management.
25. Discuss any four functions of middle level management.

Answer any five (5) from the following questions:

5x6=30

26. Distinguish between rules and methods on any six bases.
27. Distinguish between policy and objectives on any six bases.
28. Explain any six external sources of recruitment.
29. Explain any six importance of staffing.
30. Explain six functions of a supervisor.
31. Explain any six non-financial incentives.
32. Explain six factors affecting dividend decisions.
33. Explain six factors affecting the requirement of fixed capital.
34. Explain any six functions of a stock exchange.
35. Mention any six regulatory functions of SEBI.
